

COOKIE DECLARATION

This website uses cookies.

This website uses information gathering tools including cookies, and other similar technology. By using this website, you consent to use of these tools on your device to enhance site navigation, analyze site usage, and assist in our marketing efforts. Use of this website is not required by Applied. Closing out of this box will accept only necessary cookies.

Cookies are small text files that can be used by websites to make a user's experience more efficient.

The law states that we can store cookies on your device if they are strictly necessary for the operation of this site. For all other types of cookies we need your permission.

This site uses different types of cookies. Some cookies are placed by third party services that appear on our pages.

You can at any time change or withdraw your consent from the Cookie Declaration on our website.

Learn more about who we are, how you can contact us and how we process personal data in our Privacy Policy.

Please state your consent ID and date when you contact us regarding your consent.

Your consent applies to the following domains: www.applied.com

Your current state: Allow all.

Your consent

ID: B8vxC1d/lo7XBGBCRjk2RkyGk8SByaCfM2HYxCmUiNkxs8lr232/Yg==Consent
date: Tuesday, May 23, 2023 at 01:44:03 PM EDT

[Change your consent](#) | [Withdraw your consent](#)

Cookie declaration last updated on 5/24/23 by [Cookiebot](#):

Necessary (26)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Name	Provider	Purpose	Expiry	Type
__cf_bm [x5]	applied.com content.applied.com fast.fonts.net	This cookie is used to distinguish between humans and bots. This is beneficial for the	1 day	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
	<u>Hubspot</u> rexnord.com	website, in order to make valid reports on the use of their website.		
__cfuid	content.applied.com	This cookie is a part of the services provided by Cloudflare - Including load-balancing, deliverance of website content and serving DNS connection for website operators.	Session	HTTP Cookie
__utm.gif	<u>Cookiebot</u>	Google Analytics Tracking Code that logs details about the visitor's browser and computer.	Session	Pixel Tracker
_GRECAPTCHA	<u>Hubspot</u>	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	180 days	HTTP Cookie
_splunk_rum_sid	cdn.signalfx.com	Detects and logs potential errors on third-party provided functions on the website.	Session	HTTP Cookie
accountSummaryViewMode	www.applied.com	Checkout Summary	10 days	HTTP Cookie
applied-cart	www.applied.com	Cart	4167 days	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
bscookie	LinkedIn	This cookie is used to identify the visitor through an application. This allows the visitor to login to a website through their LinkedIn application for example.	1 year	HTTP Cookie
CookieConsent	Cookiebot	Stores the user's cookie consent state for the current domain	1 year	HTTP Cookie
cookies.js	cdn.groupbycloud.com	Determines whether the visitor has accepted the cookie consent box. This ensures that the cookie consent box will not be presented again upon re-entry.	Session	HTTP Cookie
embed/v3/counters.gif [x2]	Hubspot	Used to implement forms on the website.	Session	Pixel Tracker
gbi_sessionId	cdn.groupbycloud.com	User session	1 day	HTTP Cookie
gbi_visitorId	cdn.groupbycloud.com	visitor id	10 years	HTTP Cookie
JSESSIONID	www.applied.com	Preserves users states across page requests.	Session	HTTP Cookie
punchout	www.applied.com	Punchout	4167 days	HTTP Cookie
rc::a	Hubspot	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to	Persistent	HTML Local Storage

Name	Provider	Purpose	Expiry	Type
		make valid reports on the use of their website.		
rc::b	<u>Hubspot</u>	This cookie is used to distinguish between humans and bots.	Session	HTML Local Storage
rc::c	<u>Hubspot</u>	This cookie is used to distinguish between humans and bots.	Session	HTML Local Storage
ROUTE	www.applied.com	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	Session	HTTP Cookie
test_cookie	<u>Google</u>	Used to check if the user's browser supports cookies.	1 day	HTTP Cookie
uw-icon-locales	cdn.userway.org	Used to keep settings on the website's accessibility widget. This helps people with e.g. vision disabilities to properly navigate the site.	Persistent	HTML Local Storage

Preferences (3)

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

Name	Provider	Purpose	Expiry	Type
CONSENT	YouTube	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.	2 years	HTTP Cookie
li_gc	LinkedIn	Stores the user's cookie consent state for the current domain	180 days	HTTP Cookie
lidc	LinkedIn	Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience.	1 day	HTTP Cookie

Statistics (16)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Name	Provider	Purpose	Expiry	Type
__hssc	Hubspot	Identifies if the cookie data needs to be updated in the visitor's browser.	1 day	HTTP Cookie
__hssrc	Hubspot	Used to recognise the visitor's browser upon reentry on the website.	Session	HTTP Cookie
__hstc	Hubspot	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.	180 days	HTTP Cookie
__utma	Google	Collects data on the number of times a user has visited the website as well as dates for the first and most recent visit. Used by Google Analytics.	2 years	HTTP Cookie
__utmb	Google	Registers a timestamp with the exact time of when the user accessed the website. Used by Google Analytics to	1 day	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
		calculate the duration of a website visit.		
<u>__utmc</u>	<u>Google</u>	Registers a timestamp with the exact time of when the user leaves the website. Used by Google Analytics to calculate the duration of a website visit.	Session	HTTP Cookie
<u>__utmt</u>	<u>Google</u>	Used to throttle the speed of requests to the server.	1 day	HTTP Cookie
<u>__utmv</u>	<u>Google</u>	Saves user-defined tracking parameters for use in Google Analytics.	Session	HTTP Cookie
<u>__utmz</u>	<u>Google</u>	Collects data on where the user came from, what search engine was used, what link was clicked and what search term was used. Used by Google Analytics.	6 months	HTTP Cookie
<u>_dc_gtm_UA-#</u>	<u>Google</u>	Used by Google Tag Manager to control the loading of a Google Analytics script tag.	1 day	HTTP Cookie
<u>_ga</u>	<u>Google</u>	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years	HTTP Cookie
<u>_gid</u>	<u>Google</u>	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day	HTTP Cookie
AnalyticsSyncHistory	<u>LinkedIn</u>	Used in connection with data-synchronization with third-party analysis service.	30 days	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
collect	<u>Google</u>	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	Session	Pixel Tracker
hubspotutk	<u>Hubspot</u>	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.	180 days	HTTP Cookie
ln_or	<u>LinkedIn</u>	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	1 day	HTTP Cookie

Marketing (44)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

Name	Provider	Purpose	Expiry	Type
__ptq.gif	<u>Hubspot</u>	Sends data to the marketing platform Hubspot about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.	Session	Pixel Tracker
_fbp	<u>Meta Platforms, Inc.</u>	Used by Facebook to deliver a series of advertisement products such as real time bidding	3 months	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
		from third party advertisers.		
_gcl_au	<u>Google</u>	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.	3 months	HTTP Cookie
_uetsid	<u>Microsoft</u>	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.	1 day	HTTP Cookie
_uetsid	<u>Microsoft</u>	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	Persistent	HTML Local Storage
_uetsid_exp	<u>Microsoft</u>	Contains the expiry-date for the cookie with	Persistent	HTML Local Storage

Name	Provider	Purpose	Expiry	Type
		corresponding name.		
_uetvid	<u>Microsoft</u>	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	1 year	HTTP Cookie
_uetvid	<u>Microsoft</u>	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	Persistent	HTML Local Storage
_uetvid_exp	<u>Microsoft</u>	Contains the expiry-date for the cookie with corresponding name.	Persistent	HTML Local Storage
ads/ga-audiences [x2]	<u>Google</u>	Used to detect whether the user intends to leave the page via cursor movements. This allows the website to trigger certain pop-ups to keep the user on the website or	Session	Pixel Tracker

Name	Provider	Purpose	Expiry	Type
		convert them to customer.		
bcookie	<u>LinkedIn</u>	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	1 year	HTTP Cookie
ep201	<u>Wufoo</u>	Saves user states across page requests when completing a web-based survey.	1 day	HTTP Cookie
fr	<u>Meta Platforms, Inc.</u>	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months	HTTP Cookie
IDE	<u>Google</u>	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present	1 year	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
		targeted ads to the user.		
LAST_RESULT_ENTRY_KEY	<u>YouTube</u>	Used to track user's interaction with embedded content.	Session	HTTP Cookie
li_sugr	<u>LinkedIn</u>	Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.	3 months	HTTP Cookie
LogsDatabaseV2:V# LogsRequestsStore	<u>YouTube</u>	Pending	Persistent	IndexedDB
MUID	<u>Microsoft</u>	Used widely by Microsoft as a unique user ID. The cookie enables user tracking by synchronising the ID across many Microsoft domains.	1 year	HTTP Cookie
nextId	<u>YouTube</u>	Used to track user's interaction with embedded content.	Session	HTTP Cookie
nWC1Uzs7EI	<u>YouTube</u>	Pending	Session	HTML Local Storage

Name	Provider	Purpose	Expiry	Type
pagead/1p-user-list/#/	<u>Hubspot</u>	Pending	Session	Pixel Tracker
pagead/1p-user-list/528929659/	<u>Google</u>	Pending	Session	Pixel Tracker
pagead/1p-user-list/827755521/	<u>Hubspot</u>	These are third party cookies that store user date and behaviour information which provide for targeted advertising.	Session	Pixel Tracker
pagead/landing	<u>Google</u>	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.	Session	Pixel Tracker
rc::f	<u>Hubspot</u>	Pending	Persistent	HTML Local Storage
remote_sid	<u>YouTube</u>	Necessary for the implementation and functionality of YouTube video-content on the website.	Session	HTTP Cookie
requests	<u>YouTube</u>	Used to track user's interaction	Session	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
		with embedded content.		
ServiceWorkerLogsDatabase#SWHealthLog	<u>YouTube</u>	Necessary for the implementation and functionality of YouTube video-content on the website.	Persistent	IndexedDB
td	<u>Hubspot</u>	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	Session	Pixel Tracker
TESTCOOKIEENABLED	<u>YouTube</u>	Used to track user's interaction with embedded content.	1 day	HTTP Cookie
UserMatchHistory	<u>LinkedIn</u>	Ensures visitor browsing-security by preventing cross-site request forgery. This cookie is essential for the security of the website and visitor.	30 days	HTTP Cookie
VISITOR_INFO1_LIVE	<u>YouTube</u>	Tries to estimate the users' bandwidth on pages with	180 days	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
		integrated YouTube videos.		
YSC	<u>YouTube</u>	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session	HTTP Cookie
yt.innertube::nextId	<u>YouTube</u>	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Persistent	HTML Local Storage
ytidb::LAST_RESULT_ENTRY_KEY	<u>YouTube</u>	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML Local Storage
YtIdbMeta#databases	<u>YouTube</u>	Used to track user's interaction with embedded content.	Persistent	IndexedDB
yt-remote-cast-available	<u>YouTube</u>	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-cast-installed	<u>YouTube</u>	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage

Name	Provider	Purpose	Expiry	Type
yt-remote-connected-devices	<u>YouTube</u>	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML Local Storage
yt-remote-device-id	<u>YouTube</u>	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML Local Storage
yt-remote-fast-check-period	<u>YouTube</u>	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-session-app	<u>YouTube</u>	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-session-name	<u>YouTube</u>	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage

Unclassified (1)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

Name	Provider	Purpose
pagead/1p-conversion/#/	<u>Google</u>	Pending

If you have any questions about Applied's collection and storage of data, please contact us at:

Phone: 800-655-6552

Website: www.applied.com

Email: dataprotection@applied.com

Postal Address: Applied Industrial Technologies, Inc.

Attn: Joan Greene, Assistant General Counsel

One Applied Plaza, Cleveland, Ohio 44115

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